



AGREEMENT MADE BETWEEN

KTVT-TV

CONTRACT NO. REV. 1071-59819-1

1

DATE PRINTED

09/21/12

PAGE

P.O. BOX 2495, . FORT WORTH TX 76113 AND

KTVT-TV

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	189088 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		WENDY DAVIS FOR STATE SENATE	
AND	650 Massachusett	s Ave NW Ste 210	805 W Magnolia Ave	Required
				Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Fort Worth TX 76104-4612	prior notice
	USA		USA	F. 152 (152 (152 (152 (152 (152 (152 (152
CONTACT			PRODUCT2357; STATE SENATE DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2357	PRODUCT 1300 CODE	
NATIONAL SALESPERSOR	N			
BROADCAS	ST SCHEDULE STARTING	10/16/12 AND ENDING	10/22/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations on the discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

- ethnicity	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	01111	4	05:58A	07:00A	30s	10/16/12-10/19/12	CBS 11 NEWS THIS MORNING	4	225.00	900.00
2 LUR	10000	1	05:58A	07:00A	30s	10/22/12-10/22/12	CBS 11 NEWS THIS MORNING	1	225.00	225.00
3 LUR	01111	4	07:00A	09:00A	30s	10/16/12-10/19/12	THE EARLY SHOW	4	125.00	500.00
4 LUR	10000	1	07:00A	09:00A	30s	10/22/12-10/22/12	THE EARLY SHOW	1	125.00	125.00
5 LUR	01111	4	09:58A	11:00A	30s	10/16/12-10/19/12	PRICE IS RIGHT	4	625.00	2500.00
6 LUR	10000	1	09:58A	11:00A	30s	10/22/12-10/22/12	PRICE IS RIGHT	1	625.00	625.00
7 LUR	01111	4	11:00A	11:27A	30s	10/16/12-10/19/12	JEOPARDY	4	650.00	2600.00
8 LUR	01111	4	02:57P	04:00P	30s	10/16/12-10/19/12	DR. PHIL	4	350.00	1400.00
9 LUR	01111	4	04:00P	04:58P	30s	10/16/12-10/19/12	CBS 11 NEWS AT 4P	4	375.00	1500.00
10 LUR	10000	1	04:00P	04:58P	30s	10/22/12-10/22/12	CBS 11 NEWS AT 4P	1	375.00	375.00
11	01111	4	04:58P	05:30P	30S	10/16/12-10/19/12	CBS 11 NEWS AT 5P	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





VALERIE BONNEY

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35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 18	39088 ADVERTISER (OF	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		WENDY DAVIS FOR	STATE SENATE	
AND	650 Massachusett	s Ave NW Ste 210	805 W Magnolia A	ve	Required
ADDRESS					Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Fort Worth	TX 76104-4612	prior notice
	USA		USA		
CONTACT			PRODUCT2357; STA	TE SENATE DIST 10	

PRODUCT

CODE

1300

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SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

2357

AGENCY EST. NO.

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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12 LUR	10000	1	04:58P	05:30P	30s	10/22/12-10/22/12	CBS 11 NEWS AT 5P	1	600.00	600,00
13 LUR	01111	4	05:58P	06:28P	30s	10/16/12-10/19/12	CBS 11 NEWS AT 6P	4	1000.00	4000.00
14 LUR	10000	1	05:58P	06:28P	30S	10/22/12-10/22/12	CBS 11 NEWS AT 6P	1	1000.00	1000.00
15 LUR	01111	4	06:30P	06:58P	30s	10/16/12-10/19/12	WHEEL OF FORTUNE	4	1600.00	6400.00
16 LUR	10000	1	06:30P	06:58P	30S	10/22/12-10/22/12	WHEEL OF FORTUNE	1	1600.00	1600.00
17 LUR	м	1	06:58P	07:57P	30S	10/22/12-10/22/12	HOW I MET YOUR	1	4000.00	4000.00
18 LUR	01110	3	10:00P	10:35P	30S	10/16/12-10/18/12	CBS 11 NEWS AT 10P	3	1700.00	5100.00
19 LUR	м	1	10:00P	10:35P	30s	10/22/12-10/22/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
20 LUR	01110	3	10:35P	11:37P	30S	10/16/12-10/18/12	LETTERMAN	3	500.00	1500.00
21 LUR	м	1	10:35P	11:37P	30S	10/22/12-10/22/12	LETTERMAN	1	500.00	500.00
22 LUR	Sa	1	05:58P	06:28P	30s	10/20/12-10/20/12	CBS 11 NEWS AT 6P	1	375.00	375.00

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35698 NAME	AGENCY (OR SERVICE) BUYING TIME	ACTING AS AGENT FOR	189088 ADVERTISER (OR AGENCY AND ADVERTISER) WENDY DAVIS FOR STATE SENATE	Cancellation Notice
AND ADDRESS		DC 20001-3796	805 W Magnolia Ave Fort Worth TX 76104-4612	Required Announcement 28 days
CONTACT	Washington USA	DC 20001-3796	Fort Worth TX 76104-4612 USA PRODUCT2357; STATE SENATE DIST 10	prior notice
LOCAL SALES PERSO	VALERIE BONNEY	AGENCY EST. NO. 2357	PRODUCT 1300 CODE	

NATIONAL **SALES PERSON**

BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

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-ethnicity		SPOTS		МЕ				TOTAL		TOTAL VALUE (4)
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
23 LUR	Sa	1	06:28P	06:57P	30s	10/20/12-10/20/12	WHEEL OF FORTUNE	1	500.00	500.00
24 LUR	Sa	1	10:00P	10:35P	30s	10/20/12-10/20/12	CBS 11 NEWS AT 10P	1	600.00	600.00
25 LUR	Su	1	07:58A	09:30A	30s	10/21/12-10/21/12	CBS NEWS SUNDAY MORNING	1	650.00	650.00
26 LUR	Su	1	09:30A	10:30A	30S	10/21/12-10/21/12	FACE THE NATION	1	500.00	500.00
27 LUR	Su	1	06:30P	07:30P	30S	10/21/12-10/21/12	SIXTY MINUTES	1	5000.00	5000.00
28 LUR	Su	1	08:30P	09:30P	30s	10/21/12-10/21/12	THE GOOD WIFE	1	5500.00	5500.00
29 LUR	М	1	11:00A	11:27A	30S	10/22/12-10/22/12	JEOPARDY	1	550.00	550.00
30 LUR	М	1	02:57P	04:00P	30s	10/22/12-10/22/12	DR. PHIL	1	250.00	250.00
31 LUR	т	1	06:58P	08:00P	30s	10/16/12-10/16/12	NAVY NCIS Total Contract:	1 62	6500.00	6500.00 59975.00
							——— Billing Summary			

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WORTH TX 76113 KTVT-TV

AND PAGE 35698 ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088 **Cancellation Notice** NAME BUYING TIME WENDY DAVIS FOR STATE SENATE Required 650 Massachusetts Ave NW Ste 210 805 W Magnolia Ave AND Announcement 28 days **ADDRESS** Washington DC 20001-3796 Fort Worth TX 76104-4612 prior notice USA CONTACT PRODUCT2357; STATE SENATE DIST 10 LOCAL AGENCY EST. NO. VALERIE BONNEY PRODUCT 1300 SALESPERSON 2357 CODE NATIO NAL SALESPERSON BROADCAST SCHEDULE STARTING 10/16/12 AND ENDING 10/22/12 NO. WEEKS:

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